FALL 2022 Course listing

Core Course: News as a Moral Battleground

This course is open to all students, but is required for Certificate students. This course must be taken for a letter grade to count towards the PJMS certificate. For the fall 2022 semester, the course will be taught by Professor Bill Adair.

PJMS 371, PUBPOL 371, ETHICS 259, DOCST 371, RIGHTS 371, POLSCI 375

News as a Moral Battleground

Ethical inquiry into journalism and its effect on public discourse. Issues include accuracy, transparency, conflicts of interest and fairness. Topics include coverage of national security, government secrecy, plagiarism/fabrication, and trade-offs of anonymous sourcing. Codes: EI, R, W, SS. (Course originated in PJMS)

Fall 2022

- [Bill Adair](#)

Journalism Practicum Course Cluster

The following courses are open to all undergraduates, but Certificate students must take at least one for a letter grade.

PJMS 365S-01, PUBPOL 365S, VMS 305S, DOCST 367S

Video Journalism

Theories and concepts of television broadcasting; writing and editing for electronic media; issues of production. Students will produce a Web portfolio. Codes: ALP, SS. (Course originated in PJMS)

Fall 2022

- [Lynn Owens](#)

PJMS 366S, DOCST 356S, PUBPOL 366S

Long-form Journalism

This hands-on course will introduce you to the world of longform journalism. We'll read and analyze some of the best writing of the past 30 years, and you'll learn advanced interviewing skills, document research, writing, revising, and editing. We'll talk with contemporary journalists. And you'll spend the semester producing a high-quality longform story, with guidance from me and your peers. You'll read and write a lot, but none of it will be academic; this class is about writing that stokes imagination, outrage, catharsis, empathy, and delight. Codes: W, SS (Course originated in PJMS)

Fall 2022

- [Barry Yeoman](#)

PJMS 367S-01, PUBPOL 367S-01

News Writing and Reporting

Seminar on reporting and writing news and feature stories. Students required to produce news stories based on original reporting and writing, including interviews, use of the Internet and electronic databases, public records, and written publications. Written assignments critiqued in class; final project Codes: R, W, SS. (Course originated in PJMS)

Fall 2022

- [Bill Adair](#)

Capstone Course

This course is open only to Certificate students, for whom it is required. This course is taught only in the fall semester.

PJMS 410-01

Policy Journalism and Media Studies Capstone Course

Capstone course for the Policy Journalism & Media Studies certificate. Course to be taken after the student completes an internship with a media organization. Designed to integrate student's practical experience with the more conceptual and theoretical knowledge gleaned from the classroom. Students discuss what they have learned, present examples of the work they have accomplished culminating in a research paper. Course requirements include writing a major research paper that synthesizes ideas and concepts learned in coursework with the internship's practical experience and a class presentation about the student's internship. Codes: R, SS. (Course originated in PJMS)

Fall 2022

- [Ken Rogerson](#)

Elective Courses Fall 2022

These courses are open to all undergraduates. Certificate students must take at least 3 (two of which that did not originate in PJMS). If you find a course you think should be included in this list, please contact Kim Krzywy at kkrzywy@duke.edu.

PJMS 89S-10, PUBPOL 89S-20, ISS 89S-20

The Platform Society (First-Year Seminar)

This course examines the rise, operation, and impact of digital platforms across many different aspects of economic, political, and cultural life; including news, transportation, health care, commerce, and entertainment. This course examines how and why digital platforms have achieved such dominant positions in so many different sectors, as well as the economic, political, and cultural impact of this dominance. This course will look at the political and cultural implications and effects of digital platforms, addressing concepts such as the long tail, monoculture, filter bubbles, and techlash. The class will consider the wide range of policy issues raised by digital platforms, including antitrust concerns, data privacy/security concerns, cultural diversity concerns, and concerns around gatekeeping, speech, and democracy. Various approaches to platform governance will be discussed and evaluated. (Course originated in PJMS)

Fall 2022

- [Philip Napoli](#)

PJMS 374S, ETHICS 374S, PUBPOL 357S, POLSCI 374S

Watchdog News and Storytelling: Changing Forms of Accountability Journalism

Focus on evolving styles of explanatory reporting and investigative journalism. Practice fundamental research and writing techniques that journalists use to reveal complex issues and hold powerful institutions and people accountable. Identify sources, develop interviewing skills, and tap public records. Analyze stories that can serve as engaging models for assignments, such as fact-checks, solutions-focused articles, and first-person accounts that turn the reporting process into a narrative device. Learn about editorial rules and writing conventions, including their ethical underpinnings and the role of objective methods. Talk with guest journalists about their experiences. Codes: EI, W (Course originated in PJMS)

Fall 2022

- [Mark Stencel](#)

PJMS 375-01 PUBPOL 343

Journalism in the Age of Data

Teaches the tools and techniques used by investigative journalists to acquire and analyze data in order to discover story ideas and draw and evaluate conclusions about politicians, public policy, broader behavior of public institutions. Students should have basic familiarity with journalism concepts, but no specific technical or mathematical skills required. Taught by two working journalists: Jeremy Bowers (Director of Engineering, The Washington Post) and Tyler Dukes (Investigative Reporter, The News & Observer) Codes: STS, SS (Course originated in PJMS)

Fall 2022

- [Jeremy Bowers](#)
- [Tyler Dukes](#)

PJMS 390S-10

American Voices- Reporting from a Divided Country

How to tell the ground-level stories of America's splintered culture by focusing on individuals and places. This is a writing-intensive course built around reporting on ordinary people, not officials and experts. Some of what we'll discuss is basic journalism – writing and reporting skills that would have been equally relevant when Truman Capote or Tom Wolfe were re-inventing non-fiction writing a half century ago. Some is specific to the Trump Era and the divides we face now. The course will include reading and discussion of high-level journalism, mostly from the New York Times, but also from other sources. (Course originated in PJMS)

Fall 2022

- [Peter Applebome](#)

PJMS 390S-20, PUBPOL 290S-20

Podcasting in a Changing Media Landscape: The art, craft and ethics of an emerging medium

Podcasting has exploded in recent years, with hundreds of thousands of shows in production and more than a fifth of Americans listening to podcasts at least weekly. This course will provide a hands-on introduction to the craft of podcasting, combined with critical reflection on various podcast forms. Students will consider the role of podcasts in the changing media equation, including the role of podcasts in local news. They will gain practice with the basics of podcast creation and will apply these lessons by creating podcast episodes focusing on the people, places and issues of Durham, N.C. (Originated in PJMS)

Fall 2022

- [Alison Jones](#)

PJMS 390S-60, PUBPOL 290S-60

Gods and Monsters: The Art and Craft of Sports Journalism

This course explores the exciting, complex world of sports journalism and aims to prepare students to work in that field. News organizations used to call their sports sections "the toy box," but that's no longer the case. The world of sports is now far more multifaceted, lucrative, controversial, and influential than that. Media coverage of athletes and teams (from youth sports to professional leagues) has morphed into a field that calls for an array of skills as reporters chronicle the games, personalities, and businesses that collectively have such a powerful hold on the American psyche. In this class, students will learn the skills necessary to produce a range of sports journalism – game stories, features, analyses, profiles, enterprise articles. You'll also hear from some leading sports journalists, who will cover a range of topics - from ethical issues to how to interview athletes. At the same time, we will examine the many ways sports now intertwines with, and impacts, how we think about various issues in our society, including race and civil rights, gender, politics, public health (such as the Covid-19 pandemic), and the entertainment world in general. (Originated in PJMS)

Fall 2022

- [Stephen L Buckley](#)

PJMS 390S.70, PUBPOL 290S.70, DOCST 390S-70

The Art of Profile Writing

By exploring one of the most popular and useful formats in journalism—the profile—students in this course will learn to report, write, workshop, and revise a profile of their own. Readings will be newspaper (New York Times, Washington Post) and magazine (New Yorker, Rolling Stone, GQ, Esquire, Vanity Fair, WIRED) profiles of actors, artists, athletes, scientists, lawyers, activists, politicians, and a wide array of "ordinary" people who found themselves in extraordinary situations. Class discussions will focus on interviewing techniques, the ethics of the writer/subject relationship, narrative structure, and how best to unravel the mysteries of human motivation. No reporting experience required, but a willingness to talk to strangers is always a plus. (Course originated in PJMS)

Fall 2022

- [Bronwen Dickey](#)

PJMS 390S-90, PUBPOL 290S-72, ENGLISH 290S-4-71, ETHICS 390S-71

Opinion Writing

What ingredients go into the best opinion writing? What mix of hard facts and individual conviction most effectively sell a point of view, whether your focus is political or personal, whether you're advocating a specific policy or articulating a broader philosophy? To teach the art of the form, this course uses extensive reading of newspaper columns and magazine essays

present and past, conversations with current practitioners, the professor's decade-long stint as an op-ed columnist for The New York Times and, above all, students' production of their own op-eds/opinion essays at least once every two weeks. It also emphasizes general, cross-genre principles of nonfiction writing and journalism. Codes: EI, W (Course originated in PJMS)

Fall 2022

- [Frank Bruni](#)

PJMS 397S-01, PUBPOL 397S-01

Advanced Reporting

Durham government and community reporting course for students with experience in journalism. For the fall semester, students will explore issues of criminal justice in the United States by covering the Durham County courthouse. Students will publish news and feature articles in The 9th Street Journal. Students must have advanced journalism experience. Please contact Kim Krzywy at kkrzywy@duke.edu for information about course permission. Code: W (Course originated in PJMS)

Fall 2022

- [Stephen L Buckley](#)

AMES 106FS, DOCST 106FS, RIGHTS 106FS

Documenting the Middle East: Community and Oral History

Studies the documentary record of the Middle East in photography, film, and oral history. From early studio photography to recent community and student production, considers documentary expression's meaning and function. Analyzes the role of digital humanities and social media in documentary research. Uses best practices of documentary work. Includes a hands-on documentary component: recording diverse voices from Iraqi, Syrian, and Palestinian communities. Student-produced fieldwork from the class will be permanently housed at Duke's Archive of Documentary Arts. Open only to students in the Focus Program. Department consent required. Codes: CCI, R, ALP, CZ

Fall 2022

- [Nancy Kalow](#)

CHINESE 331D-001

Modern Chinese Society and Culture through New Media

This course is a continuation of Chinese 232. In this class, students will cover different social and cultural challenges that China is facing nowadays through a thematic approach. Course content will be drawn from Chinese broadcast news, blogs and videos, TV shows, and documentary films. This course aims to improve learners' listening, speaking, reading, and writing skills. Prerequisite: Chinese 232 or equivalent proficiency. Prerequisite: Chinese 232 or equivalent proficiency. Codes: CCI, FL, CZ

Fall 2022

- [Tianshu He](#)

DOCST 105S-01, CINE 331S, CULANTH 106S, HISTORY 125S, POLSCI 105S, PUBPOL 170S, VMS 106S

The Documentary Experience: A Video Approach

A documentary approach to the study of local communities through video production projects assigned by the course instructor. Working closely with these groups, students explore issues or topics of concern to the community. Students complete an edited video as their final project. Not open to students who have taken this course as Film/Video/Digital 105S. Codes: R, ALP, SS

Fall 2022

- [Gary Hawkins](#)

DOCST 110S-01, HISTORY 126S-01

Introduction to Oral History

Introductory oral history fieldwork seminar. Oral history theory and methodology, including debates within the discipline. Components and problems of oral history interviewing as well as different kinds of oral history writing. Codes: R, CZ

Fall 2022

- [Michelle Lanier](#)

DOCST 135S, PJMS 135S

Introduction to Audio Documentary

Recording techniques and audio mixing on digital editing software for the production of audio (radio) documentaries. Various approaches to audio documentary work, from the journalistic to the personal; use of fieldwork to explore cultural differences. Stories told through audio, using National Public Radio-style form, focusing on a particular social concern such as war and peace,

death and dying, civil rights. Codes: R, ALP (Note that even thought this course is crosslisted in PJMS, it originated in ISS.)

Fall 2022

- [John Biewen](#)

ISS 112-01, PJMS 112

The Googlization of Knowledge: Information, Ethics, and Technology

Google has altered the way we see the world and ourselves. Its biases, valuing popularity over accuracy, affect how we value information and navigate news and ideas. This course examines information from different angles within the context of social justice, open access to information, and how the Internet and Google affect our lives. Themes include knowledge as a public good, Internet policies, data and visual literacies, social media, and artificial intelligence. Hands-on work researching how technology affects the access, understanding, and reliability of information in students' lives. Analysis, discussions, and reflection assignments with ongoing application to team-based projects. EI, R, STS, SS (Note that even thought this course is crosslisted in PJMS, it originated in ISS.)

Fall 2022

- [Linda Daniel](#)
- [Hannah Rozear](#)

ISS 214S, LIT 317-01, AMI 204S-01, VMS 328S-01

Media Theory

Introduction to the material and technical infrastructure that informs and constrains the production and dissemination of knowledge. Exploration of cultural impact of technical media from writing to the internet. Combines historical and theoretical discussion with hands-on experimentation with various media, including the codex book, phonography and sound registration technology, photography, cinematography, video, virtual reality, digital computation, and the internet. (STS)

Fall 2022

- [Jordan Sjol](#)

ISS 240S-01, VMS 288S-01

Fundamentals of Web-Based Multimedia Communications

Multimedia information systems, including presentation media, hypermedia, graphics, animation, sound, video, and integrated authoring techniques; underlying technologies that make them possible. Practice in the design innovation, programming, and assessment of web-based digital multimedia information systems. Intended for students in non-technical disciplines. Codes: R, ALP

Fall 2022

- [Sinan Goknur](#)

I&E 253, CMAC 253, ISS 253, VMS 253

Social Marketing: From Literary Celebrities to Instagram Influencers

You've surely heard the platforms described as "revolutionary," and you've also heard them described as "time wasters." What you probably haven't thought about is how similar they are to previous "revolutionary" communications technologies like novels, newspapers, and even language itself. This course explores ways in which studying the masters of previous "social" media technologies—the Shakespeares, Whitmans, and Eliots of the world—can help us understand how influencers on digital social media leverage the same platforms you use every day to market themselves, build their brands, and grow their audiences. Codes: STS, SS

Fall 2022

- [Aaron Philip Dinin](#)

LIT 190FS-01, AMES 190FS-01, ICS 190FS-02, ISS 323S, CMAC 190FS-01, LATAMER 190FS-01, RIGHTS 190FS-01, VMS 190FS-01

Social Movements and Social Media

Examines uses and abuses of social media by social movements. Interested in a broader historical study of mediating technologies and oppositional public sphere, course considers the uses of cameras, phones, cassette players, radio, and social media platforms, but also books, bodies, art, fashion, and automobiles as oppositional technologies. Studies political and ethical uses of technologies in social unrest. Investigates impact of technologies on social movements and social transformations in contemporary history. Student driven case studies will highlight contemporary engagement with social media by networked social movements. (CCI) (EI) (STS) (ALP) (CZ) Instructor consent required (Open only to students in the Focus Program.)

Fall 2022

- [Negar Mottahedeh](#)

LIT 304S-01, ISS 304S-01

Intro to Digital Culture: Media Theory, Politics, Aesthetics

What is digital culture today? In the first two decades of the 00s, digital culture has become more directly related to the emergence of social media platforms (from Youtube to Instagram, from Snapchat to Tiktok). Digital culture is now shaped by artificial intelligence. We make new friends through dating apps and by becoming followers. We know that biases of race, class, gender and sexuality are embedded in everyday search algorithms. This course welcomes students to participate in these emerging discussions and experiment with new ideas that are shaping digital culture today. Codes: CCI, STS, SS

Fall 2022

- [Luciana Parisi](#)

POLSCI 239S

Political Communication in a Changing Media Environment

Examination of interaction between citizens, media and political actors in today's fragmented information environment. Topics include evolution of political communication and media, emergence of new communication technologies, changes in campaign communication strategy, nature of news, theories of attitude formation and change, and role of political communications in campaigns and elections. Focus on implications of changing information environment for political communication strategies and for citizen knowledge and engagement in democratic process. (R) (SS)