**Core Course: News as a Moral Battleground**

This course is open to all students, but is required for Certificate students.

PJMS 371, PUBPOL 371, ETHICS 259

**News as a Moral Battleground**

Ethical inquiry into journalism traditions and its effect on public discourse. Issues includes accuracy, transparency, conflicts of interest and fairness. Stories presenting special issues such as national security, reporting on vulnerable people and the privacy of public figures. New challenges in blogging, social media and the 24-hour news cycle. Instructor: Adair (spring) or Bennett (fall). Codes: EI, R, W, SS. Dept. consent required: kkrzywy@duke.edu

Spring 2017

* [Bill Adair](https://sanford.duke.edu/people/faculty/adair-bill)

**Journalism Practical Course Cluster**

The following courses are open to all undergraduates, but Certificate students must take at least one:

PJMS 365S-01

**Television Journalism**

Theories and concepts of television broadcasting; writing and editing for electronic media; issues of production. Codes: SS.

Spring 2017

* [Clay Johnson](http://fds.duke.edu/db/Sanford/faculty/clay.johnson)

PJMS 367S-01

**News Writing and Reporting**

Seminar on reporting and writing news and feature stories for newspapers. Students required to produce actual news stories every week, based on original reporting and writing, including interviews, use of the Internet and electronic databases, public records, and written publications. Written assignments critiqued in class; final project. Instructor consent required. Codes: R, W, SS. Taught in the Fall by Professor Adair, and Spring by Professor Rogerson.

Spring 2017

* [Ken Rogerson](https://sanford.duke.edu/people/faculty/rogerson-kenneth-s)

**Elective Courses offered Spring 2017**

These courses are open to all undergraduates. Certificate students must take at least 3.

PJMS 290S-10

**Humanizing Politics and Policy**

The faces and voices of people on any side of a policy or legal conflict help journalists explain the impact and implications of an issue that may otherwise be hard to convey. This course will use journalistic reporting exercises, guest speakers, and discussions of contemporary news coverage to explore and master techniques that media organizations use to humanize the political issues they cover. Assignments will be based on difficult topics currently in the news and require students to identify, vet, interview and write about sources with a direct stake in those issues. In addition to specific reporting and writing techniques, students will learn about the legal, ethical and editorial challenges that come into play when writing about private citizens involved in public issues.

Spring 2017

* [Mark Stencel](https://sanford.duke.edu/people/faculty/stencel-mark)

PJMS 290S-20

**The City Beat, Reporting Durham: Strategies for reporting on local government**

This experiential course on news coverage of local communities uses Durham as a focal point. Students explore how Durham city, county government and associated boards and commissions operate and public policy decisions are made. They report and write breaking news, feature articles and enterprise stories from Durham City Council, County Commissioners, School Board, Police departments, and community-wide events. Students learn, and apply through reporting and writing, N.C. Public Records and Open Meetings Law. They will need to consider ethical challenges reporters face when covering local communities. Students also engage social media for sourcing and promoting reporting. Basic reporting skills, as learned through PJMS 365, 366, 367, or 371, or relevant experience required. Contact kkrzywy@duke.edu for permission number.

Spring 2017

* [Linda Williams](https://urldefense.proofpoint.com/v2/url?u=https-3A__www.linkedin.com_in_linda-2Dwilliams-2D357b5b15&d=CwMGaQ&c=imBPVzF25OnBgGmVOlcsiEgHoG1i6YHLR0Sj_gZ4adc&r=SWELjGt3BhixgF7_AWfV8HodrvDLzzAkkmsnS-Bri8s&m=ZXD_6wEn6pvnV209Chl_bH8536ZyazQ-hQbJJEwNAqQ&s=UkUgl1T0n6h4ACLUbCykHBY6vahXGlzlgBx83R1wuPc&e=)

PJMS 290T-01, 02, 03

**Political Communications in a Social World (Tutorial)**

Washington unraveled. Madison Avenue disaggregated. Hollywood invades. Reality TV becomes reality. Silicon Valley unleashed. The Media world turned upside down. All the old rules that once governed our politics, journalism, government, entertainment, marketing and just about everything else have gone up in smoke, and there's a new normal that's relentlessly changing the world in which we all live. This course will examine that world, challenge you to better understand it, and put it to use in your careers. We will examine how politics, policy, creativity, journalism, technology, and pop culture have collided, changing the way people run for office, run campaigns, influence policy, cover and consume the news, build brands, sell products, manage crises, shift reputation, create grass-roots movements and change the world we live in.

Spring 2017

* [Lenny Stern](https://urldefense.proofpoint.com/v2/url?u=https-3A__en.wikipedia.org_wiki_Lenny-5FStern&d=CwMGaQ&c=imBPVzF25OnBgGmVOlcsiEgHoG1i6YHLR0Sj_gZ4adc&r=SWELjGt3BhixgF7_AWfV8HodrvDLzzAkkmsnS-Bri8s&m=ZXD_6wEn6pvnV209Chl_bH8536ZyazQ-hQbJJEwNAqQ&s=h_nZ1DMQGvZH6_p2sBmVMJYTzBrv7XNNoZO6GfDEbZQ&e=)

PJMS 361S, PUBPOL 361S

**Algorithms, Journalism and the Public Interest**

This course explores the rapidly expanding and evolving role that algorithms are playing in the production, dissemination, and consumption of news. In this course students will evaluate recent controversies surrounding the role of algorithms in journalism, as well as develop a comprehensive historical perspective for comparatively assessing algorithmically-driven versus traditional approaches to the production, dissemination, and consumption of news. Specific topics that this course will address include: algorithmic gatekeeping; algorithms and news values; algorithms and selective exposure to news; algorithmic reporting tools; and legal, ethical, and policy implications of algorithmically-driven journalism.

Spring 2017

* [Philip Napoli](https://sanford.duke.edu/people/faculty/napoli-philip-michael)

PJMS 364S, PUBPOL 364S, DOCST 364S

**The Art of the Interview: Questions and Answers as a Tool of Journalistic Inquiry**

What are the elements of a good interview? What are best practices for preparing for, conducting, and using interviews in news stories or long-form narratives? What do interviews reveal to us about the world? In this course, students will read, watch and discuss great interviews. They will conduct interviews, learn about new technologies affecting interviews, and do a semester-long journalism project based on interviews. (R) (W)

Spring 2017

* [Philip Bennett](https://sanford.duke.edu/people/faculty/napoli-philip-michael)

PJMS 385S, PUBPOL 385S, EDUC 385S

**Higher Education and News Media**

Analysis of content and methods of media coverage of major issues in higher education. Ways institutions try to shape (and respond to) media coverage. Includes a review of the history and distinctive characteristics of American higher education. Focus on a number of issues including finance, athletics, town-gown relations, academic freedom and political correctness, student culture, conflict of interest, rankings, scandals, globalization, and the impact of changing information technology. Instructor consent required. john.burness@duke.edu

Spring 2017

* [John Burness](https://sanford.duke.edu/people/faculty/burness-john)

PJMS 388S, PUBPOL 368S

**Journalism & War**

Reporting from war zones helps shape how Americans perceive the world – and themselves. This seminar examines the work of war correspondents to create a critical framework for analyzing how the news media influence foreign policy and public perception. Case studies will be drawn from a century of armed conflicts, but focus on recent and current events. Emphasis will be on interaction between the U.S. media and government. Issues considered include human rights, bias and propaganda, military/press relations, press freedoms, accountability journalism and the roles of new technologies in shaping understanding of conflicts. (EI)

Spring 2017

* [Philip Bennett](https://sanford.duke.edu/people/faculty/bennett-philip)

PJMS 391-01

**Independent Study: Master Class in Feature Writing**

This is an independent study course taught by Professor Bill Adair and Jonathan M. Katz, a journalist and author who contributes to the New York Times and New York Times Magazine, as well as other publications. Designed for students with experience in reporting and demonstrated skills in feature writing, the master class will be a full-credit independent study course limited to seven students. In the master class, students will fine-tune their reporting and writing skills through workshops and intensive editing by two professional journalists. Please send requests to join the class and a writing sample to Shelley.Stonecipher@duke.edu. The deadline for submissions is Sunday, October 30. Students who are invited to enroll will be sent permission numbers before registration begins.

Spring 2017

* [Bill Adair and Jonathan Katz](https://sanford.duke.edu/people/faculty/adair-bill;%20https:/twitter.com/KatzOnEarth?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor)

PJMS 391-02

**Policy Journalism Capstone, Independent Study**

This independent study course is open only to seniors enrolled in the Policy Journalism & Media Studies certificate program, who were unable to schedule PJMS 410 in the fall. Contact shelley.stonecipher@duke.edu for a permission number.

Spring 2017

* [Ken Rogerson](https://sanford.duke.edu/people/faculty/rogerson-kenneth-s)

AMES 535S-01, ISIS 535S-01

**Chinese Media & Pop Culture**

Current issues of contemporary Chinese media and popular culture within the context of globalization. Cultural politics, ideological discourse, and intellectual debates since gaige kaifang (reform and opening up); aspects of Chinese media and popular culture: cinema, television, newspapers and magazines, the Internet, popular music, comics, cell phone text messages, and fashion. Instructor: Liu

Spring 2017

* [Kang LIU](http://asianmideast.duke.edu/people?Gurl=%2Faas%2FAMES&Uil=liukang&subpage=profile)

AMI 201, DOCST 264, ENGLISH 181, LIT 110, THEATRST 278, VMS 289

**Introduction to Film Studies**

Basic film theory and history of motion picture technology. Introduction to experimental, documentary, and narrative forms of Third World, European, and United States cinemas. Basic film theory and history of motion picture technology. Introduction to experimental, documentary, and narrative forms of Third World, European, and United States cinemas. Economics and aesthetics. (ALP)

Spring 2017

* TBA

AMI 295A-01, ISIS 248S-01, DOCST 288S-01

**Media Internship in Los Angeles**

Spring 2017

* [Karen Price](https://globaled.duke.edu/Programs/Semester/Duke_in_LA/Faculty)

AMI 357S-01, ISIS 248S-01, DOCST 288S-01

**Editing for Film and Video**

Theory and practice of film and video editing techniques. Exploration of traditional film cutting as well as digital non-linear editing. Exercises in narrative, documentary and experimental approaches to structuring moving image materials. (ALP)

Spring 2017

* [Shambhavi Kaul](http://ami.duke.edu/people?Gurl=%2Faas%2FAMI&Uid=11255&subpage=profile)

ARTHIST 290S, VMS 290S

**The Visual Culture of News, Past and Present**

Does news affect us differently if we watch it on YouTube, on PerezHilton.com or on The Daily Show, or if we read it on The New York Times or as a blog post? Do we feel that certain kinds of news-cultural, political, satirical-is more important, or more informative? How did these differences play out in earlier news formats, like periodicals, pamphlets, or almanacs? This class will explore the visual culture of news from Early Modernity to the present by examining the formats and media it has adopted, the ways it designs the page/pamphlet/screen, how it incorporates images, and the relationship of all of this to what the news reports. Our goals in this class are to collectively explore the relationship between text, image, design, and medium. (ALP) (W)

Spring 2017

* [Kathryn Desplanque](https://aahvs.duke.edu/people/profile/kathryn-desplanque)

BIOETHIC 510S, PJMS 510S, PUBPOL 510S

**Science and the Media: Narrative Writing about Science, Health and Policy**

Those who write about science, health and related policy must make complex, nuanced ideas understandable to the non-scientist in ways that are engaging and entertaining, even if the topic is far outside the reader's frame of reference. Course examines different modes of science writing, the demands of each and considers different outlets for publication and their editorial parameters. Students interview practitioners of the craft. Written assignments include annotations of readings and original narratives about science and scientists. Course considers ways in which narrative writing can inform and affect policy. Prerequisites: a 200-level science course and/or permission of the instructor. (STS) (W)

Spring 2017

* [Misha Angrist](https://scienceandsociety.duke.edu/misha-angrist/)

COMPSCI 92L-01, ISIS 101L-01

**Information and the Internet**

Study of standards, software, policy, and the impact of computing and the Internet on science and society. Analysis and creation of software and other computational and digital artifacts to solve problems in many domains using different approaches, including data mining, web-based communication, algorithmic and data-driven approaches, crowd-sourcing. Use of real-world problems in understanding evolving international standards. Analysis of tradeoffs in ethical, economic, and technical areas. (EI) (STS) (QS)

Spring 2017

* [Richard Lucic](https://scholars.duke.edu/person/lucic)

CULANTH 170, ICS 169, LINGUIST 170, SOCIOL 160, VMS 170

**Advertising and Society: Global Perspective**

History and development of commercial advertising; advertising as a reflector and/or creator of social and cultural values; advertisements as cultural myths; effects on children, women, and ethnic minorities; advertising and language; relation to political and economic structure; and advertising and world culture. Emphasis on American society complemented by case studies of advertising in Canada, Japan, Mexico, Russia, Western Europe, and selected other countries. (CCI) (SS)

Spring 2017

* [William O'Barr](https://culturalanthropology.duke.edu/people/william-m-obarr)

DOCST 105S-01, AMI 331S, CULANTH 356S, HISTORY 354S, POLSCI 278S, PUBPOL 378S, VMS 205S

**The Documentary Experience: A Video Approach**

A documentary approach to the study of local communities through video production projects assigned by the course instructor. Working closely with these groups, students explore issues or topics of concern to the community. Students complete an edited video as their final project. Not open to students who have taken this course as Film/Video/Digital 105S. (R) (ALP) (SS)

Spring 2017

* [Gary Hawkins](http://ami.duke.edu/people?subpage=profile&Gurl=%2Faas%2FAMI&Uil=gary.hawkins)

DOCST 230S-01, ARTVIS, 232S-01, PUBPOL 389S-01, VMS 224S-01

**Small Town USA: Local Collaborations**

Theory and practice of documentary photography in a small-town context. Students working in collaboration with one nearby small town complete a documentary photographic study of one individual or group within that town. Includes analysis of the documentary tradition, particularly as it relates to locally situated work and to selected individual projects; building visual narrative, developing honest relationships with subjects, responsibility to subjects and their communities, and engaging with and portraying a community as an outsider. Photo elicitation and editing techniques. Consent of instructor required. Required participation in service learning. (CCI) (R) (ALP) Service Learning Course

Spring 2017

* [Anna S. (Susie) Post-Rust](https://urldefense.proofpoint.com/v2/url?u=http-3A__www.susiepostrust.com_&d=CwMGaQ&c=imBPVzF25OnBgGmVOlcsiEgHoG1i6YHLR0Sj_gZ4adc&r=SWELjGt3BhixgF7_AWfV8HodrvDLzzAkkmsnS-Bri8s&m=ZXD_6wEn6pvnV209Chl_bH8536ZyazQ-hQbJJEwNAqQ&s=AMYrW6I5y1_uIjv92tVhsyM1fCNbNe3e5twBoabAlUI&e=)

DOCST 310S, PJMS 310S

**Short Audio Documentary**

Introductory to intermediate public radio-style audio documentary production. Includes instructor-supervised fieldwork with an audio recorder in a variety of settings using creative approaches; students produce three short pieces (3-10 minutes long) in varying styles (journalistic, narrative, artistic) for posting on class site and public websites.

Spring 2017

* [John Biewen](http://documentarystudies.duke.edu/classes/undergraduate-education/undergraduate-instructors)

DOCST 317S-01, HISTORY 381S

**Veterans Oral History Project**

Explore methods of oral history, specifically focusing on interviewing U.S. military veterans who have served during times of conflict. Weekly readings concerning ethics of oral history work and the particulars of interviewing veterans. Learn techniques for conducting successful oral history interviews and master technical skills involving recording equipment. Conduct multiple interviews with veterans throughout semester. Discuss interviews and transcriptions with classmates. Assignments include written responses and a final presentation on conducted interviews. Includes a service-learning component involving work in the community. (CCI) (SS) Service learning.

Spring 2017

* [Michelle Lanier](http://documentarystudies.duke.edu/classes/undergraduate-education/undergraduate-instructors)

ENGL 391A

**Duke in New York Arts, Media Independent Study**

Spring 2017

* Staff

GLHLTH 261-01, ICS 211, PSY 211

**Changing Health Behaviors**

Major topics include the theory and practice of promoting healthful behavior change, use of mass, new, and social media strategies for health promotion, patient-provider communication, and the role of culture in health communication message design. Students should have basic understanding of social science research methods.

Spring 2017

* [Gary G. Bennett](http://psychandneuro.duke.edu/people?Uil=gary&subpage=profile)

ISS 268-01, VMS 266-01

**Media History: Old and New**

Development of various media forms in historical and social contexts. Impact of old "new" media on established art, commerce, education, politics, entertainment from 19th c. on. Changing ideas about authenticity, authority, agency, reception, identity, and power relating to emerging media forms, production, circulation. Overlaps, disjunctures, convergences, persistences and antiquations via case studies and examples. Technologies include print publishing, photography, audio recording, film, telegraph, maps, exhibitions, architecture and installations alongside contemporary web, multimedia, database, game, virtual reality, and telepresence systems. Final rich media research project required. (STS) (ALP) (SS)

Spring 2017

* [Victoria Szabo](http://fds.duke.edu/db/aas/MFAEDA/victoria.szabo)

PHYSEDU 212

**Sports Media**

Examine the production and consumption of information through various media forms and the impact it has on influencing and shaping the sports industry. Topics include content development and delivery through television, radio, newspaper, and the internet, image shaping through the media, regulatory issues, intellectual property and content, market coverage and current hot topics.

Spring 2017

* [John Moore](http://recreation.duke.edu/staff/john-moore/)

POLSCI 201

**Public Opinion**

Examines nature and role of public opinion in American democracy, providing broad-based introduction to dynamics of citizens' social and political attitudes in contemporary United States. Goal of course is to help students arrive at a more comprehensive understanding of forces that shape beliefs, attitudes, and opinions of American public, the means by which those views are publicly expressed, and the influence of those opinions on policy outcomes. (EI) (SS)

Spring 2017

* [D. Sunshine Hillygus](https://sites.duke.edu/hillygus/)

RUSSIAN 350-01, SOCIOL 221, VMS 318

**Eastern Europe in Transition: Markets, Media and the Mafia**

The progress of political, economic, and social transformations in Eastern Europe and the former Soviet Union. Topics include: The Historical Context for Reform in Eastern Europe, Economic Reform and its Effects, Market Evolution, Eastern European Societies in Transition: Education and Culture, Eastern European Societies in Transition: Corruption and the Mafia in Everyday Life, Media and Democracy in Eastern Europe, Establishing Law-Based States in Eastern Europe.