# Notes for Fall 2020, second registration period

This list has been updated to reflect course offerings for the second registration period for Fall 2020. At the end of the course descriptions below are indicators of whether a course is ONLINE, or ONLINE AND IN-PERSON. When you are in the registration system, all courses with an IN-PERSON option will have two sections, one for online students, and one for inperson students. Each of these sections has cap numbers, but we will adjust these based on enrollment patterns. If the section you want to join is full, please be sure to join the waitlist, and send an email to Kim Krzywy at kkrzywy@duke.edu.

# **Core Course: News as a Moral Battleground**

THIS COURSE WILL NOT BE OFFERED IN THE FALL OF 2020, DUE TO SIZE CONSTRAINTS. It will be offered again in the spring 2021 semester, with new faculty member, Margaret Sullivan, Media Columnist for The Washington Post. This course is open to all students, but is required for Certificate students.

# **Journalism Practicum Course Cluster**

The following courses are open to all undergraduates, but Certificate students must take at least one.

PJMS 365S-01, PUBPOL 365S, VMS 305S, AMI 366S, DOCST 367S

#### Video Journalism

Theories and concepts of television broadcasting; writing and editing for electronic media; issues of production. Students will produce a Web portfolio. Codes: ALP, SS. (Course originated in PJMS) ONLINE and IN-PERSON

Fall 2020 (2nd Registration)

• Lynn Owens

PJMS 367S-01, PUBPOL 367S-01

## **News Writing and Reporting**

Seminar on reporting and writing news and feature stories for newspapers. Students required to produce news stories every week, based on original reporting and writing, including interviews, use of the Internet and electronic databases, public records, and written publications. Written assignments critiqued in class; final project. Codes: R, W, SS. (Course originated in PJMS) ONLINE only

Fall 2020 (2nd Registration)

Mark Stencel

PJMS 366S-01, DOCST 356S, PUBPOL 366S

### **Magazine Journalism**

Storytelling techniques of magazine journalism; reporting and writing strategies; historical and contemporary writing for magazines in print and digital formats. Students develop experience in different kinds of magazine writing. Approved as a practicum course required for the Policy, Journalism and Media Studies certificate. Course taught by David A. Graham, staff writer for The Atlantic. Codes: W, SS (Course originated in PJMS) ONLINE and IN-PERSON

Fall 2020 (2nd Registration)

• David Graham

# **Capstone Course**

This course is open only to Certificate students, for whom it is required.

PJMS 410-01

## Policy Journalism and Media Studies Capstone Course

Capstone course for the Policy Journalism & Media Studies certificate. Course to be taken after the student completes an internship in a media organization. Designed to integrate student's practical experience with the more conceptual and theoretical knowledge gleaned from the classroom. Students discuss what they have learned, present examples of the work they have accomplished culminating in a research paper. Course requirements include writing a major research paper that synthesizes ideas and concepts learned in coursework with the internship's practical experience and a class presentation about the student's internship. Codes: R, SS. (Course originated in PJMS) ONLINE and IN-PERSON

Fall 2020 (2nd Registration)

• Philip Napoli

# **Elective Courses Fall 2020 (2nd Registration)**

This list has been updated for the summer of 2020 re-registration period. These courses are open to all undergraduates. Certificate students must take at least 3. If you find a course you think could be included in this list, please let us know. Contact shelley stonecipher @duke.edu.

PJMS 375-01 PUBPOL 343

### Journalism in the Age of Data

Teaches the tools and techniques used by investigative journalists to acquire and analyze data in order to discover story ideas and draw and evaluate conclusions about politicians, public policy, broader behavior of public institutions. Students should have basic familiarity with journalism concepts, but no specific technical or mathematical skills required. Taught by two working journalists: Jeremy Bowers (Senior Editor for News Applications, New York Times) and Tyler Dukes (Public Records Reporter, WRAL and returning Nieman Fellow) Codes: STS, SS (Course originated in PJMS) ONLINE only

Fall 2020 (2nd Registration)

- Jeremy Bowers
- Tyler Dukes

PJMS 390S.60, PUBPOL 290S.60

# The Art of Profile Writing

By exploring one of the most popular and useful formats in journalism—the profile—students in this course will learn to report, write, workshop, and revise a profile of their own. Readings will be newspaper (New York Times, Washington Post) and magazine (New Yorker, Rolling Stone, GQ, Esquire, Vanity Fair, WIRED) profiles of actors, artists, athletes, scientists, lawyers, activists, politicians, and a wide array of "ordinary" people who found themselves in extraordinary situations. Class discussions will focus on interviewing techniques, the ethics of the writer/subject relationship, narrative structure, and how best to unravel the mysteries of human motivation. No reporting experience required, but a willingness to talk to strangers is always a plus. (Course originated in PJMS) ONLINE only

Fall 2020 (2nd Registration)

Bronwen Dickey

PJMS 390S.70

#### **Environmental Journalism**

Some scientists say we've entered the Anthropocene Epoch, a period where one species — our own — has altered our planet. They point to climate change, pollution, species extinctions and habitat disruption, all big news stories. In this writing-intensive course, you will learn to dig into environmental topics as a journalist. You will write articles that are fact-based, nonpartisan, engaging and intentionally structured. You will learn how to better judge the credibility of scientific claims in environmental debates. And you will learn how to find credible sources — both human and written — to illuminate environmental news. These tools are fundamental to non-fiction storytelling on any publishing platform. R, W (Course originated in PJMS) ONLINE and IN-PERSON

Fall 2020 (2nd Registration)

• Cathy Clabby

PJMS 397S-01, PUBPOL 397S-01

# **Advanced Reporting**

Durham government and community reporting course for students with experience in journalism. For the fall semester, students will explore issues of criminal justice in the United States by covering the Durham County courthouse. Students will publish news and feature articles in The 9th Street Journal. Prerequisites: Policy, Journalism and Media Studies 364S and 367S. Students with journalism experience who do not meet these two prerequisites may contact the instructor for permission to enroll. bill.adair@duke.edu. W (Course originated in PJMS) ONLINE and IN-PERSON

Fall 2020 (2nd Registration)

• Bill Adair

AMES 204FS, DOCST 204FS, RIGHTS 204FS

# **Documenting the Middle East: Community and Oral History**

Studies the documentary record of the Middle East in photography, film, and oral history. From early studio photography to recent community and student production, considers documentary expression's meaning and function. Analyzes the role of digital humanities and social media in documentary research. Uses best practices of documentary work. Includes a hands-on documentary component: recording diverse voices from Iraqi, Syrian, and Palestinian communities. Student-produced fieldwork from the class will be permanently housed at Duke's Archive of Documentary Arts. Open only to students in the Focus Program. Department consent required. (CCI, R, ALP, CZ) ONLINE

Fall 2020 (2nd Registration)

Nancy Kalow

AMES 435S, POLSCI 435S, ISS 435S

# **Chinese Media & Pop Culture**

Examines contemporary Chinese media traditional news press, radio and TV, new media such as the internet and social media, and popular culture, including cinema, popular music and fashions. Uses cross-cultural, interdisciplinary, and comparative approach. Focuses on how China views itself and constructs its global images, and how the world views China through media and popular culture. Primary objective is to understand political, ideological, and social changes

since the Reform Era that began in 1978. No foreign language prerequisites are required. Instructor Consent Required. CCI, SS ONLINE and IN PERSON/HYBRID

Fall 2020 (2nd Registration)

• Kang Liu

**CHINESE 331D-001** 

## Modern Chinese Society and Culture through New Media

This course is a continuation of Chinese 232. In this class, students will cover different social and cultural challenges that China is facing nowadays through a thematic approach. Course content will be drawn from Chinese broadcast news, blogs and videos, TV shows, and documentary films. This course aims to improve learners' listening, speaking, reading, and writing skills. Prerequisite: Chinese 232 or equivalent proficiency. Prerequisite: Chinese 232 or equivalent proficiency. Codes: CCI, FL, CZ ONLINE

Fall 2020 (2nd Registration)

• Tianshu He

DOCST 105S-01, CULANTH 106S, HISTORY 125S, POLSCI 105S, PUBPOL 170S, VMS 106S

## The Documentary Experience: A Video Approach

A documentary approach to the study of local communities through video production projects assigned by the course instructor. Working closely with these groups, students explore issues or topics of concern to the community. Students complete an edited video as their final project. Not open to students who have taken this course as Film/Video/Digital 105S. (R) (ALP) (SS) ONLINE and IN PERSON/HYBRID

Fall 2020 (2nd Registration)

• Gary Hawkins

DOCST 110S-01, HISTORY 126S-01

### **Introduction to Oral History**

Introductory oral history fieldwork seminar. Oral history theory and methodology, including debates within the discipline. Components and problems of oral history interviewing as well as different kinds of oral history writing. (R) (CZ) ONLINE

Fall 2020 (2nd Registration)

• Michelle Lanier

**DOCST 135S, PJMS 135S** 

### **Introduction to Audio Documentary**

Recording techniques and audio mixing on digital editing software for the production of audio (radio) documentaries. Various approaches to audio documentary work, from the journalistic to the personal; use of fieldwork to explore cultural differences. Stories told through audio, using National Public Radio-style form, focusing on a particular social concern such as war and peace, death and dying, civil rights. (R) (ALP) ONLINE

Fall 2020 (2nd Registration)

• John Biewen

EDUC 220, AAAS 232, RIGHTS 221, SOCIOL 202

## Race, Power, and Identity: From Ali to Kaepernick

Exploration of historic and contemporary psycho-social and socio-cultural aspects of the African American sport experience. Examination of research that addresses the effect of physical differences, racial stereotyping, identity development, gender issues, and social influences on African American sport participation patterns. Analysis of sport as a microcosm of society with an emphasis on examining associated educational and societal issues. Codes: CCI, EI, R, SS ONLINE and IN PERSON/HYBRID

Fall 2020 (2nd Registration)

• Martin Paul Smith

ISS 112-01, PJMS 112

## The Googlization of Knowledge: Information, Ethics, and Technology

Google has altered the way we see the world and ourselves. Its biases, valuing popularity over accuracy, affect how we value information and navigate news and ideas. This course examines information from different angles within the context of social justice, open access to information, and how the Internet and Google affect our lives. Themes include knowledge as a public good, Internet policies, data and visual literacies, social media, and artificial intelligence. Hands-on work researching how technology affects the access, understanding, and reliability of information in students' lives. Analysis, discussions, and reflection assignments with ongoing application to team-based projects. EI, R, STS, SS (Note that even thought this course is crosslisted in PJMS, it originated in ISS.) ONLINE and IN PERSON/HYBRID

Fall 2020 (2nd Registration)

ISS Staff

ISS 268-01, VMS 266-01

# Media History: Old and New

Development of various media forms in historical and social contexts. Impact of old "new" media on established art, commerce, education, politics, entertainment from 19th c. on. Changing ideas about authenticity, authority, agency, reception, identity, and power relating to emerging media forms, production, circulation. Overlaps, disjunctures, convergences, persistences and antiquations via case studies and examples. Technologies include print publishing, photography, audio recording, film, telegraph, maps, exhibitions, architecture and installations alongside contemporary web, multimedia, database, game, virtual reality, and telepresence systems. Final rich media research project required. (STS) (ALP) (SS) ONLINE

Fall 2020 (2nd Registration)

Victoria Szabo

POLSCI 242D

### **Campaigns and Elections**

The campaign process, voting and elections in the United States, with emphasis on the varying role of media in campaigns. The nomination and election process; focus on the critical evaluation of various empirical models of voting behavior in presidential and congressional elections and the impact of election outcomes on the content and direction of public policy in various historical eras in American politics. (SS) ONLINE (with in-person and online discussion options)

Fall 2020 (2nd Registration)

• John Aldrich

PHYSEDU 212

## **Sports Media**

Examine the production and consumption of information through various media forms and the impact it has on influencing and shaping the sports industry. Topics include content development and delivery through television, radio, newspaper, and the internet, image shaping through the media, regulatory issues, intellectual property and content, market coverage and current hot topics. ONLINE

Fall 2020 (2nd Registration)

John Moore