

Summer Session 2, 2024

JAM 586SA, PUBPOL 588SA

Politics, Policy and the Media

This course examines the contemporary political and policymaking landscape, with a particular emphasis on the role that both traditional media forms, such as mainstream journalism, and newer media forms, such as social media, play in the dynamics of opinion formation, public deliberation, policymaking, policy advocacy, and political campaigning. This course will take advantage of the Washington, DC location to bring in guest speakers engaged in various aspects of the political and policymaking processes, with an emphasis on those engaged in processes such as political campaign communication, political advocacy, politics, and policy reporting, and the measurement of public opinion. Codes: SS. This course counts as an elective for the JAM minor.

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- [Philip Napoli](#)
- [Mike Schoenfeld](#)