

SPRING 2019 Course Listing

Core Course: News as a Moral Battleground

This course is open to all students, but is required for Certificate students.

PJMS 371, PUBPOL 371, ETHICS 259

News as a Moral Battleground

Ethical inquiry into journalism traditions and their effects on public discourse. Issues include accuracy, transparency, conflicts of interest and fairness. Examines the role of the news media in holding the government accountable to the public for policies and actions. Professor Bennett, who teaches the course in the fall, focuses on a key area of tension between the media and the state: the reporting of national security secrets. Professor Adair, who teaches the course in the spring, focuses on trust in the media using episodes of plagiarism and fabrication as case studies. Instructors: Adair (spring) or Bennett (fall). Codes: EI, R, W, SS.(Course originated in PJMS)

Spring 2019

- [Bill Adair](#)

Journalism Practicum Course Cluster

The following courses are open to all undergraduates, but Certificate students must take at least one:

PJMS 367S-01, PUBPOL 367S-01

News Writing and Reporting

The goal of this course is to inspire you to participate in journalism by teaching the basic skills of reporting and news writing. You'll learn how to report, conduct interviews and distill your reporting into engaging news articles and features. You'll learn about great writing by reading great examples from news publications and magazines. Much of the learning will come from you figuring things out on your own. You'll report and write, the only way to really develop good journalism skills. By the end of the semester, you'll be a better writer who is able to compose news stories and craft a compelling profile. You'll also have a deeper understanding of journalism's vital role in our democracy. Codes: R, W, SS. NOTE: Consent not required. (Course originated in PJMS)

Spring 2019

- [Catherine Clabby](#)

PJMS 365S-01, PUBPOL 365S, VMS 305S, AMI 366S, DOCST 367S

Video Journalism

Theories and concepts of television broadcasting; writing and editing for electronic media; issues of production. Codes: ALP, SS. (Course originated in PJMS)

Spring 2019

- [Lynn Owens](#)

Capstone Course

This course is open only to Certificate students, for whom it is required. This course will next be offered in the Fall, 2019.

Elective Courses Spring 2019

These courses are open to all undergraduates. Certificate students must take at least 3. (If you find a course you think could be included in this list, please let us know. Contact shelley.stonecipher@duke.edu)

PJMS 290S-10

Gerrymandering and the Press

This course will explore the historical and modern impact of gerrymandering on American political power through the lens of the press, as well as the past and current court cases impacting the outcomes and calculus of redistricting. Through guest lectures and hands-on workshops, students will learn how to fuse mapping, demographic data and advanced statistical methods to employ some of the latest analytical techniques used to argue the impact of redrawn political lines before the U.S. Supreme Court. In-class discussions and semester-long projects will focus on investigating new techniques to give watchdog reporters the power to assess electoral maps and the added complexity of communicating their findings to voters. Although students should have some familiarity with basic journalism and data concepts, no specific technical or mathematical skills are required. The class will be taught by Tyler Dukes, 2017 Nieman Fellow at Harvard and an investigative reporter on the state politics team at WRAL News. (Course originated in PJMS)

Spring 2019

- [Tyler Dukes](#)

PJMS 361S, PUBPOL 361S

Algorithms, Journalism and the Public Interest

This course explores the rapidly expanding and evolving role that algorithms are playing in the production, dissemination, and consumption of news. In this course students will evaluate recent controversies surrounding the role of algorithms in journalism, as well as develop a comprehensive historical perspective for comparatively assessing algorithmically-driven versus traditional approaches to the production, dissemination, and consumption of news. Specific topics that this course will address include: algorithmic gatekeeping; algorithms and news values; algorithms and selective exposure to news; algorithmic reporting tools; and legal, ethical, and policy implications of algorithmically-driven journalism. (Course originated in PJMS)

Spring 2019

- [Philip Napoli](#)

PJMS 364S, PUBPOL 364S, DOCST 364S

The Art of the Interview: Questions and Answers as a Tool of Journalistic Inquiry

What are the elements of a good interview? What are best practices for preparing for, conducting, and using interviews in news stories or long-form narratives? What do interviews reveal to us about the world? In this course, students will read, watch and discuss great interviews. They will conduct interviews, learn about new technologies affecting interviews, and do a semester-long journalism project based on interviews. (R) (W) (Course originated in PJMS)

Spring 2019

- [Philip Bennett](#)
- [Spring 2017 Syllabus](#)

PJMS 369S-01, DOCST 369S-01

Advanced Multimedia Production

This advanced production seminar encourages creativity, innovation, and collaboration. Students will work in two-person teams to pitch stories, film interviews and b-roll, write scripts, and edit feature stories (under 3 minutes) about innovators and entrepreneurs at Duke and in the Triangle community. Conversations in the classroom with a diverse group of guest speakers, including a variety of entrepreneurs and media professionals, will provide valuable mentoring, reflection, and career opportunities for students. Students will develop a professional portfolio through our partnership with Duke Student Broadcasting. Prior experience in multimedia production is suggested. (STS) (ALP) (Course originated in PJMS)

Spring 2019

- [Amy Unell](#)
- [Carson Mataxis](#)

PJMS 372.01

Information, Technology, Ethics & Policy

The development of the internet and other technologies as media of communication and the politics, policies and regulations that have emerged both internationally and nationally. The political aspects of the access to information on the internet and other technologies and the more controversial issue of content. Includes policy memo writing about technology issues; comparative global technology assignment; global internet monitoring project designed to encourage in-depth analysis in order to place the internet in its historical context; contemporary political, ethical and social impacts of the Internet. SS, EI, STS (Course originated in PJMS)

Spring 2019

- [Ken Rogerson](#)

PJMS 388S, PUBPOL 368S

Journalism & War

Reporting from war zones helps shape how Americans perceive the world – and themselves. This seminar examines the work of war correspondents to create a critical framework for analyzing how the news media influence foreign policy and public perception. Case studies will be drawn from a century of armed conflicts, but focus on recent and current events. Emphasis will be on interaction between the U.S. media and government. Issues considered include human rights, bias and propaganda, military/press relations, press freedoms, accountability journalism and the roles of new technologies in shaping understanding of conflicts. (EI) (Course originated in PJMS)

Spring 2019

- [Philip Bennett](#)
- [Spring 2017 syllabus](#)

PJMS 390S-10

American Voices- Reporting from a Divided Country

How to tell ground-level stories of America's splintered culture focusing on the economic, cultural, religious and regional divides that shape American life. Writing-intensive course, examining grass-roots national reporting on issues large and small from far-flung, less fashionable locales, why it matters, how it's done right and what happens when it's done wrong – or not done at all. Reporters used to cover either the big stories– the White House, the Super Bowl, big elections - or the ordinary lives and personal dramas that play out in the shadows of everyday life. Particularly in the Trump Era, there's growing recognition that we need to do both to capture the big narratives and political divides shaping American life. (R) (W) (Course originated in PJMS)

Spring 2019

- [Peter Applebome](#)

PJMS 390S-20

Fact-checking American Politics

Examination of the growth of political fact-checking in the digital age, focusing on changes in American political discourse, the rise of partisan media organizations and the new role of social networks. A writing- and research-intensive course with analysis of political claims by national, state and local candidates and elected officials. Advanced research techniques including obtaining original documents, independent analysis and multiple sources. Analysis of claims and determination of ratings. Emphasis on clear, well-argued persuasive writing and well-supported ratings. Examination of the impact of fact-checking on politicians and political discourse. Additional section on tracking and rating campaign promises. Will include assessment of several promises, determination of objective ratings and analysis of promises made by American politicians. (SS, EI, W) (Originated in PJMS)

Spring 2019

- [Mark Stencel](#)
- [Bill Adair](#)

BIOETHIC 510S, PJMS 510S, PUBPOL 510S

Science and the Media: Narrative Writing about Science, Health and Policy

Those who write about science, health and related policy must make complex, nuanced ideas understandable to the non-scientist in ways that are engaging and entertaining, even if the topic is far outside the reader's frame of reference. Course examines different modes of science writing, the demands of each and considers different outlets for publication and their editorial parameters. Students interview practitioners of the craft. Written assignments include annotations of readings and original narratives about science and scientists. Course considers ways in which narrative writing can inform and affect policy. Prerequisites: a 200-level science course and/or permission of the instructor. (STS) (W)

Spring 2019

- [Misha Angrist](#)

AMI 357S, ISS 248S, DOCST 288S

Editing for Film and Video

Theory and practice of film and video editing techniques. Exploration of traditional film cutting as well as digital non-linear editing. Exercises in narrative, documentary and experimental approaches to structuring moving image materials. (ALP)

Spring 2019

- [Shambhavi Kaul](#)

ARTVIS 223, VMS 396, ISS 396

Graphic Design in Multimedia: Theory and Practice

Design history and theory. Lectures and projects focused on direct interaction with digitized elements of historically significant designs. Design elements and principles. Comparison of the language and tools of old and new media. Analysis of visual materials, discovering conceptual and stylistic connections, including Illustrator and Photoshop. Consent of instructor required. Instructor: Michael Faber, maf13@duke.edu

Spring 2019

- [Michael Faber](#)

CULANTH 170, ICS 169, LINGUIST 170, SOCIOL 160, VMS 170

Advertising and Society: Global Perspective

History and development of commercial advertising; advertising as a reflector and/or creator of social and cultural values; advertisements as cultural myths; effects on children, women, and ethnic minorities; advertising and language; relation to political and economic structure; and advertising and world culture. Emphasis on American society complemented by case studies of

advertising in Canada, Japan, Mexico, Russia, Western Europe, and selected other countries. (CCI) (SS)

Spring 2019

- [William O'Barr](#)

DOCST 105S-01, AMI 331S, CULANTH 106S, HISTORY 125S, POLSCI 105SS, PUBPOL 170S, VMS 106S

The Documentary Experience: A Video Approach

A documentary approach to the study of local communities through video production projects assigned by the course instructor. Working closely with these groups, students explore issues or topics of concern to the community. Students complete an edited video as their final project. Not open to students who have taken this course as Film/Video/Digital 105S. (R) (ALP) (SS)

Spring 2019

- [Gary Hawkins](#)

DOCST 230S-01, ARTVIS, 232S-01, PUBPOL 389S-01, VMS 224S-01

Small Town USA: Local Collaborations

Theory and practice of documentary photography in a small-town context. Students working in collaboration with one nearby small town complete a documentary photographic study of one individual or group within that town. Includes analysis of the documentary tradition, particularly as it relates to locally situated work and to selected individual projects; building visual narrative, developing honest relationships with subjects, responsibility to subjects and their communities, and engaging with and portraying a community as an outsider. Photo elicitation and editing techniques. Consent of instructor required. Required participation in service learning. (CCI) (R) (ALP) Service Learning Course

Spring 2019

- [Anna S. \(Susie\) Post-Rust](#)

DOCST 276S, AAAS 233S, GSF 226S, HISTORY 360S

Writing American Politics

Reading and writing intensive seminar focused on documentary works that document and discuss US politics and political movements. Engage and analyze historical and contemporary documentary media on the Populist movement, the long civil rights movement, the modern women's movement, Black Lives Matter, Moral Mondays, and other social movements, as well as US elections and significant figures in US politics. Emphasis on 20th century. Course materials include historical writings, journalism, memoir, fiction, music, and film. Guided research on a US political phenomenon resulting in a 20-page final paper. Instructor: Tyson (EI) (R) (W) (CZ) (SS)

Spring 2019

- [Tim Tyson](#)

DOCST 290S-05, PJMS 290S-05, PUBPOL 290S-05

Social Science Radio Workshop

During this special topics course, we will discuss the place of public media in the U.S. broadcast landscape and develop skills in actual production of social science stories featuring Duke University research. Students will have an opportunity to work on The Measure of Everyday Life, a weekly public radio show that attempts to address this gap. Locally produced at Durham's WNCU and hosted by Duke adjunct faculty member Dr. Brian Southwell, the show offers a laboratory for storytelling about social science. The show airs on Sunday nights in the Raleigh-Durham market and people around the world download archived episodes online (via iTunes, iHeartRadio, or measureradio.net).

Spring 2019

- [Brian Southwell](#)

DOCST 317S-01, HISTORY 381S

Veterans Oral History Project

Explore methods of oral history, specifically focusing on interviewing U.S. military veterans who have served during times of conflict. Weekly readings concerning ethics of oral history work and the particulars of interviewing veterans. Learn techniques for conducting successful oral history interviews and master technical skills involving recording equipment. Conduct multiple interviews with veterans throughout semester. Discuss interviews and transcriptions with classmates. Assignments include written responses and a final presentation on conducted interviews. Includes a service-learning component involving work in the community. (CCI) (SS) Service learning.

Spring 2019

- [Michelle Lanier](#)

DOCST 338S-01

Media and Indigenous Experiences

This course examines the relationship between media and Indigenous Peoples in American history. Course content focuses on the following: First, critical analysis of representations of Indigenous Peoples, politics, issues, and cultures in historical and contemporary mainstream media, including television, Hollywood films, popular music, and news media. Second, the ways media has been used by Indigenous media producers as a social and political platform to engage the non-Indigenous American public on Indigenous issues. Environmental issues and land rights issues play a large role in content of media examined in this course.

Spring 2019

- [Myron Charles Dewey](#)

DOCST 365S-01

The Documentary Turn: Southern Culture

Traces the convergence of traditional 20th c. documentary narrative (oral history, photography, film, and ethnography) with emergent 21st c. technologies (digital platforms, crowd-sourced communications, viral information) that expand and test definitions of documentary practice. Course looks for unexpected outcomes and future possibilities at the intersections of analog and digital practice. Focus is on the cultures of the American South with an understanding of that region as mapped within a global imaginary. Requirements include experimental documentary project that combines storytelling (visual/literary), performance (theater/dance/music) or investigative research (oral/archival). NOTE: This class will meet every other week on the campus of UNC-Chapel Hill.

Spring 2019

- [Hogan](#)

ENGLISH 290S-4-01

Flash Nonfiction

Experimenting with creative nonfiction style, tone, and structure, in this class we will explore the challenges and opportunities involved in making brevity the soul of wit. Over the course of the semester each student will gather material for, draft, workshop, revise, and polish a series of six flash nonfiction pieces of 600-800 words each, using a variety of assigned approaches. Along the way, in-class writing exercises and published examples of flash nonfiction will provide inspiration and ideas. No previous creative writing experience is required for this course.

Spring 2019

- [Cathy E Shuman](#)

ETHICS 390S-02

Data and Democracy

This seminar will explore how to address the challenges posed by foreign interference in U.S. elections, how policy prescription and corporate reform can be shaped by the emerging fields of cyber and data ethics, and examine original source material to better understand the nature of foreign interference in elections. It will also include a discussion of interdisciplinary work in multiple fields: data and information science, ethics, privacy law, cybersecurity, national security, state and local governments, corporate governance, voting rights, communications law, internet governance, civil rights, international relations, and political theory.

Spring 2019

- [Margaret Hu](#)

ISS 268-01, VMS 266-01

Media History: Old and New

Development of various media forms in historical and social contexts. Impact of old "new" media on established art, commerce, education, politics, entertainment from 19th c. on. Changing

ideas about authenticity, authority, agency, reception, identity, and power relating to emerging media forms, production, circulation. Overlaps, disjunctures, convergences, persistences and antiquations via case studies and examples. Technologies include print publishing, photography, audio recording, film, telegraph, maps, exhibitions, architecture and installations alongside contemporary web, multimedia, database, game, virtual reality, and telepresence systems. Final rich media research project required. (STS) (ALP) (SS)

Spring 2019

- [Victoria Szabo](#)

ISS 366L-001

Data Visualization

Combination of lectures, labs, and workshops on the theories and practices of data visualization, focused on creative applications of advanced tools and software, including introduction to data scraping, data cleaning, and elementary coding. Students will use innovative strategies to develop new databases with imperfect information, combining qualitative and quantitative data on the interface of the humanities and the social sciences. Individual and collaborative research projects will combine qualitative and quantitative analysis with weekly feedback and assessment

Spring 2019

- [Fiene Leunissen](#)

LINGUIST 490S

Language and Media

Since the time of Plato (~370 BCE), the relationship between language and media has been a social and political concern. Plato (or at least Socrates) was suspicious of the “new” media of writing; the printing press meant Bibles written in the vernacular rather than sacred language could be produced, weakening the power of the established church in Europe; today, “moral panics” arise over the use or abuse of “correct” language in social media, and fake news and online aggression are on the rise, potentially changing the outcomes of democratic elections. It is clear, then, that innovations in media give rise to changes in both language practices and social relations. This course looks at these issues from a sociolinguistic and sociological perspective, focusing on contemporary social media. It emphasizes how language is used creatively by real people in real situations; how language varies and changes over time, space and context; and how linguistic resources are used to create and contest social meanings.

Spring 2019

- [Gareth Price](#)

LIT 320S-01, AAAS 247S, ICS 320S, AMI 246S, LATAMER 320S, ISS 323S, VMS 323S

Social Movements and Social Media

Examines uses and abuses of social media by social movements. Interested in a broader historical study of mediating technologies and oppositional public sphere, course considers the uses of cameras, phones, cassette players, radio, and social media platforms, but also books,

bodies, art, fashion, and automobiles as oppositional technologies. Studies political and ethical uses of technologies in social unrest. Investigates impact of technologies on social movements and social transformations in contemporary history. Student driven case studies will highlight contemporary engagement with social media by networked social movements. (CCI) (EI) (STS) (ALP) (CZ)

Spring 2019

- [Negar Mottahedeh](#)

PHYSEDU 212

Sports Media

Examine the production and consumption of information through various media forms and the impact it has on influencing and shaping the sports industry. Topics include content development and delivery through television, radio, newspaper, and the internet, image shaping through the media, regulatory issues, intellectual property and content, market coverage and current hot topics.

Spring 2019

- [John Moore](#)